

# Designer Bellona Kwon

Smart Designer,  
Detailed Visual Planner  
& Considerate Thinker  
from the Planet Earth.

✉ simplybell@gmail.com  
☎ +971 (0)52 916 6137  
🌐 bellona.dothome.co.kr  
📍 Dubai UAE / Seoul Korea

Hello, this is Bellona. I am a communication designer, visual director and designer who can visualise cool ideas and concepts and make it real into the world. I can embed amazing storytelling behind every concept/subject/idea. I am problem-solver in all design processes from concept, designing till execution. Also best in scheduling and knowing how to produce the best under the limited sources, budgets and time as well. I can think and analyse to create new more sensible visual logics overcoming prejudices and habits. Besides of designing I have top class talents in art, crafting, painting and office farming.

## EXPERIENCE

### Senior Brand Designer, Concept Designer

Bellwether Brands

📅 01. 2015 – Present 📍 Dubai, UAE

- I do all designs for a corporate visual identity from brand marque till design a brand guidebook including executions into print, digital and signage.
- Two of my project I performed, Kaya Skin Clinic & MBRCGI (Mohammed Bin Rashid Centre for Government Innovation) won 4 golds at Transform MENA, the one and largest brand award programme.

### Art Director

Gulf House Engineering

📅 09. 2009 – 05. 2014 📍 Bahrain

- Responsible for all out-going architect design submittals/technical documents.
- Maintenance and creation of company identity and its collateral productions.
- Role also includes vendor contracts & controls, whenever design outsourcing is needed.

### Freelance Designer, Art Director & Graphic Designer

Jay is Working

📅 01. 2006 – 07. 2007 📍 Seoul, Korea

- Since 1998, from the first step of this firm, I used to help their projects in-between jobs.
- Mostly between 2005 to 2007, I participated in most of the projects as an artwork advisor while taking whole interior graphics for a couple of Interior projects as an art director and designer.

### Design Researcher, Product Designer

Fabrica

📅 07. 2004 - 08. 2004 📍 Treviso, Italy

- Selected as a first Korean designer in their 10 years of history.
- Create and develop creative design items for 'Thinking Things (Fabrica features)' collection.

### Assistant Manager, On-line Team

Kookmin Bank

📅 09. 2002 - 06. 2004 📍 Seoul, Korea

- The role requires corporate website management while working close with IT and marketing department.
- Work includes monitoring, updating and creating new web pages of the bank website, bank credit card section and other family sites on a daily base.
- Role also includes design team scheduling and management.

### Designer, Analyst

Opentide Korea

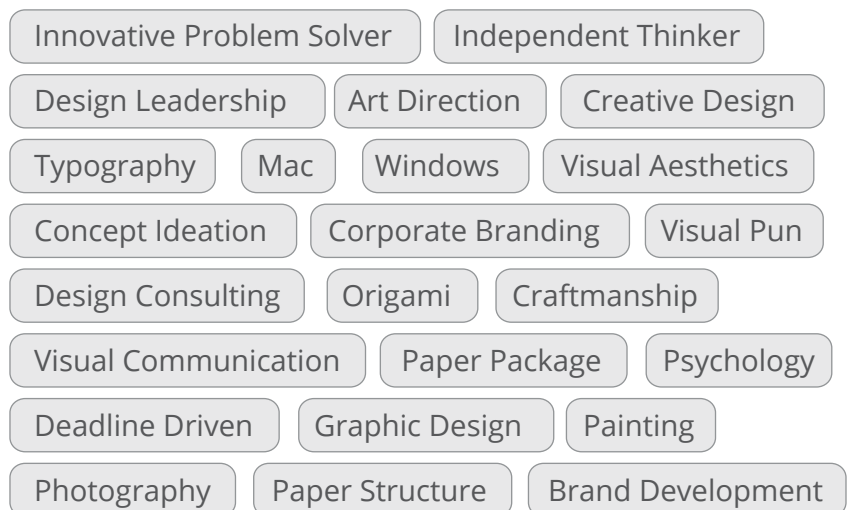
📅 01. 2001 - 12. 2001 📍 Seoul, Korea

- UI design, Graphics designs for new website, Opentide Intranet design

## INSPIRING WORD

“Be not inhospitable to strangers, lest they be angels”

## STRENGTHS



## LANGUAGE

Korean		Expert
English		Fluent
French		Intermediate
Italian		Beginner
Chinese		Beginner

## COMPUTER SKILLS

Illustrator, Photoshop, InDesign	
Adobe Muse, Dreamweaver	
MS Word, Powerpoint	
Painter, Corel Draw	
HTML, CSS, MS Excel	

## EDUCATION

**SADI** (Samsung Art & Design Institute, affiliated with Parsons School of Design NY)

Communication design (Major), Multimedia (Minor)  
1995 – 1998

- Graduate as student of the year (1998)
- Scholarships
- Activities and Societies: Photography, Multimedia, Art History, Paper structure, Philosophy.

### Ewha Women's University

Journalism

1992 – 1995